

NYUSPS TOKYO Global Executive Certificates Open Campus

December 19 7:00 - 8:00 p.m.
January 12 2:00 - 3:00 p.m.

NYUSPS Tokyo 22F, Shinagawa Intercity Tower A, 2-15-1 Konan, Minato-ku, Tokyo



For more information:

 0120-265-212 <24h>

 spstokyo.info@nyu.edu

https://www.sps.nyu.edu/content/nyusps/en/global_cert.html

New York University School of Professional Studies Tokyo





Global Executive Certificates GENERAL INTRODUCTION

◆ Overview ◆

Global Executive Certificates are designed for professionals seeking to build knowledge and skills for a growing and changing employment market in Japan and around the world. Offered exclusively in Tokyo by the NYU School of Professional Studies—part of New York University, a world-renowned institution of higher learning—these certificates afford access to the latest industry information and trends.

The NYUSPS Global Executive Certificates use the innovative Experiential Problem-Based Learning (EPBL) approach in which each course is designed around a different prescriptive scenario. Students learn by producing real-world solutions to current challenges in their professional area. Coursework includes both individual and team-based assignments to simultaneously develop communication skills.

◆ Offerings ◆

- Cybersecurity
- Financial Risk Management
- Marketing
- Data Analytics for Decision Making
- Financial Technology
- Professional Writing
- Entrepreneurship
- Hospitality Service Management
- Real Estate Finance
- Event Management
- Hotel Business Performance
- Sports Business
- User Experience Design

◆ Program Structure ◆

The Global Executive Certificates are offered in a hybrid instructional format, with some coursework delivered in person at NYUSPS Tokyo and some in asynchronous online sessions. Each Executive Certificate is composed of four (4) courses, including one FOUNDATION course to be taken at the beginning of the program, followed by three SPECIALIZATION courses. All courses are technology enhanced, making use of the NYU Classes online platform for all digital resources. Each course includes 30 hours of class time with both in-person and online sessions, offered on weeknights or intensive weekends (every other Saturday).

In our Open Campus sessions, we will explain the details of the syllabus, tasks, and course goals by using the online learning tool, NYU classes. Open Campus sessions will be delivered by an instructor who is a professional in each business field. The sessions will also provide information about the instructor's specific course and its content. Individual consultation with one of our advisors is also available.

Please apply using the following link. https://www.sps.nyu.edu/content/nyusps/en/global_cert.html ☎ 0120-265-212 <24h> ✉ spstokyo.info@nyu.edu



For individuals in charge of developing global human resources, our corporate sales team will offer detailed information separately. Please don't hesitate to inquire.

NYUSPS Tokyo

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Our school is different from a university which is authorized by the Ministry of Education, Culture, Sports, Science and Technology (Our school is operated by NICHIIIGAKKAN CO.,LTD.)

<http://www.sps.nyu.edu/alitokyo.jp/en/>

